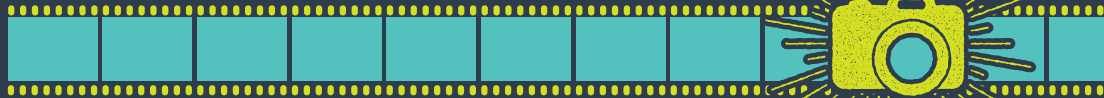




\$4,500 up for grabs!

10th ANNUAL VIDEO CONTEST

2017 Theme



It's A Cooperative Thing

Cooperative Business Charters Rock for Being More Than Just a Brand

Being a cooperative is as much a way of being as a state of mind. It's an environment that fosters teamwork and collaboration as well as a commitment to self. You are an "owner" of your credit union. You have a direct say on the direction your credit union is going to take. How do you pay your customer-owners, drive for great prices, and take the lead?



 **Best Video Idea - \$1,500**

Theme:
It's A Cooperative Thing

How to enter:

Write a script or description of your idea in a word document, it does not have to be extremely detailed. The professionals at Fulvew will develop a script and film the winning video. This idea should not be specific to your credit union.

Deadline: February 6, 2017

 **Best 30 second Spot Idea - \$1,500**

Theme: Any credit union product or service that pertains to any credit union

How to enter:

Write a script or description of your idea in a word document, it does not have to be extremely detailed. The professionals at Fulvew will develop a script and film the winning commercial. This idea should not be specific to your credit union.

Deadline: February 6, 2017

 **Best Complete Video- \$1,500**

Theme:
It's A Cooperative Thing

How to enter:

Please upload a completed video of at least 30 seconds - 2 minutes long to YouTube (or a similar service). Email us the link to enjoy.

Deadline: May 2, 2017

****All entries should be emailed to marketing@cuanswers.com****